

CHASE CALDWELL

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PROFILE

Writer, director, and creative producer with 15 years in film and television along with hands-on experience crafting generative AI video. Currently Head Writer at DramaPops, developing live-action and GenAI series, overseeing writers across 20+ projects, and teaching teams how to write for AI production. Brings story and production judgment to emerging tools, from concept through finished film.

EXPERIENCE

DRAMAPOPS / CODEWAY | Head Writer

May 2026–Present · Screenwriter, January–May 2026

- Develop original live-action and generative AI vertical series, guiding concepts, outlines, scripts, and revisions across more than 20 projects.
- Oversee external writers and lead training sessions on writing for AI production, giving teams practical guidance on visual storytelling, pacing, and production needs.
- Write and produce series designed for AI-generated video, working with the creative team to carry story decisions through production.

REELSHORT / CRAZY MAPLE STUDIO | Screenwriter

2025–2026

- Wrote vertical drama series, including Once Upon a Breakup. Projects have earned more than 200 million cumulative views.

MGM+ / AMAZON | Business Affairs & Original Programming

2018–2024 · Manager, Business & Legal Affairs, 2021–2024

- Supported development and production workflows for original series including FROM, GODFATHER OF HARLEM, and BILLY THE KID.
- Coordinated creative, production, legal, finance, and external partners as projects moved forward.
- Worked with IT and Rightsline representatives to build a rights-tracking workflow that reduced data entry and improved access to programming information.

GENERATIVE AI VIDEO SAMPLE

THE PLAYERS — “Something They Made” | 90-second spec ad

[Watch Ad](#)

- Conceived, wrote, produced, and directed a film connecting the design of TPC Sawgrass with the moments THE PLAYERS tournament has staged there.

VIDEO & IMAGE | OpenArt · PixVerse V6 · Kling 3.0 · MiniMax · Nano Banana 2 · ChatGPT/Codex

AUDIO & FINISHING | ElevenLabs · Google Lyria 3 Pro · BytePlus vCube · OpenAI Whisper · Apple AVFoundation · Core Animation · Python · ChatGPT/Codex

EDUCATION

NEW YORK UNIVERSITY / TISCH SCHOOL OF THE ARTS · MFA, Dramatic Writing

UNIVERSITY OF CENTRAL FLORIDA · BFA, Film Production